



SPECIAL MARKETING OPPORTUNITY

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Brought to you by Heartland Realtor Organization

The Heartland Realtor Organization has partnered with STAR 105.5 to provide you with targeted advertising opportunities at a special price. You can choose radio or digital advertising to best suit your marketing goals and budget!

1) STAR 105.5 RADIO ADVERTISING WEEKLY SCHEDULE:

- (6) 6a-10a, M-F | (4) 10a-3p, M-F | (6) 3p-7p, M-F | (5) 7p-12a, M-F | (4) 9a-5p Sa-Su | (5) BONUS 5a-12a M-Su
- (30) :30 sec commercials per month

2) Digital Streaming Audio & Video: Efficiently Target Your Core Customers

- Customize your message to exactly who you want to reach: demographics, geographic, behavior/intent, your custom keywords, AND MORE!
- Messages air on Pure Plays, Podcasts, or wherever your customers listen to streaming
- Target new customers in the zip codes and demographics that are best for YOU!

3) Video Blend (CTV & Pre-Roll)

- Streaming Networks reach more consumers than broadcast TV
- Streaming TV thus offers greater reach, greater targeting, and greater efficiencies
- Our Video Blend product combines the reach and precision of Pre-Roll Video with the large-screen, immersive experience of Connected TV.
- Combine with Audio to reach new customers on-the-go and in the comfort of their home

Summary:

- (44) :30 sec radio commercials per month = \$1515 per month
- (50k) imps Targeted Digital Audio **PLUS** (75k) imps Video Blend = \$3350 per month
- **Your Total Investment: \$4865**

Business Name _____

Authorized Signature _____

Date _____

Electronic signature
required for digital
products; please
request separate
contract.

Contact Renee Herrmann at Star 105.5 for more info!

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